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The first half of this detailed guide on Teacher Corps recruiting, designed for the use of school administrators, presents all procedures necessary for an effective college campus recruiting program. Included are sections on planning the approach; forming a recruiting team of teacher interns; laying out an interesting schedule (with time planning); implementing public relations (such as securing the support of community leaders, making protocol calls on the college placement director and the public relations officer, ordering posters from Teacher Corps Washington, and enlisting the aid of radio, television, and the press); and the final followup. A chronological checklist summarizing these activities is also presented. Appended as the second half of the guide is a detailed description of a Teacher Corps recruitment program which took place in Chicago in 1967. (SM)

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U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
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# THE ABC'S OF TEACHER CORPS RECRUITING

SP002233 (1)

## FOREWORD

Recruiting Teacher Corps candidates is now primarily the job of the school systems and universities that train them. According to the new Teacher Corps legislation signed into law on June 29, 1967, this task, formerly assigned to the U.S. Commissioner of Education, now rests with the local university and school administrators.

Teacher Corps Washington is commissioned to offer you "technical assistance." As part of that assistance, you are being provided with publicity and information materials. And to facilitate your efforts, we offer the following suggestions as a sort of manual of recruiting. We hope you find it useful.

## PLANNING YOUR APPROACH

Recruitment for the Teacher Corps generally takes place only once each year. Even though it demands a lot of work we urge you, the administrators, responsible for its success, to give it the careful thought, planning, and follow-through necessary to make it click. Clearly the future vitality and effectiveness of Corps programs are dependent on the caliber of people you can attract.

Individual recruitment plans will vary, of course, from place to place, in accordance with the goals of your proposals and the types of interns needed to do the job. With this in mind, you may want to consider alternative approaches. <u>You</u> are in the best position to determine strategy: whether to stress on-campus rather than broader community-wide recruiting, or whether to lean more on Teacher Corps Washington which serves as the national clearinghouse. Whatever the emphasis, you are urged to inform all potential candidates on nearby campuses of the opportunities available in the Teacher Corps.

## FORM A RECRUITING TEAM

The university <u>project director</u>, the <u>project coordinator</u> and a selected group of suitable interns should be organized to work as a <u>recruiting team</u>. You should make certain that a sufficient number of seasoned, enthusiastic and articulate interns can be spared from their regular work during the designated recruiting period. By staggering their recruiting responsibilities, you should be able to work out a manageable schedule. Experience shows that it is generally the interns who can best communicate with prospective recruits.

## LAY OUT A SCHEDULE....

On any campus, spring is a time of compelling distractions. It takes some ingenuity to bring the campus focus of attention, even for a brief while, on your Teacher Corps recruiting. But it can be done, with sufficient forethought and attention to detail.

The actual recruiting period on any individual campus will generally be a one- or two-day affair, as flexible as you see fit. Your publicity program should be geared to reach its maximum impact precisely as you launch your recruiting days.

## AT LEAST TWO WEEKS AHEAD...

At least two weeks ahead of time, select the exact periods to be designated recruiting days on each campus, and coordinate your timing so you can move your team smoothly from one site to another. Obviously you want to avoid periods of vacation, examinations, major annual events, etc.

From this time on, key all news and information to the designated day, place, and time.

Notify Teacher Corps Washington of your recruiting schedule and order whatever additional Teacher Corps Washington-supplied information and publicity materials you will need. (A re-order form listing available materials is included with this manual.) Initial shipments of materials should be arriving soon after this manual.

## Prestige Support

With less trouble than you may imagine, it may be possible to get the mayor to declare "Teacher Corps Day" (or days.) Try to get the blessings of other friendly government and education officials who have an interest in Corps aims. Offer to help write statements for them to be used as press releases. Such statements can generate instant publicity. You will, of course, want to work through your local Teacher Corps Citizen Support Committee, if there is one.

In creating and placing publicity material, you may be able to solicit help from a local public relations firm (everyone likes to bask in the glow of a good cause).

## Campus calls

Make preliminary visits to each campus and appropriate protocol calls on college officials. Work out your arrangements for recruiting days with the college placement director, public relations officer or other responsible officials. They should help you determine where to place your recruitment booth so that it will draw maximum attention. The booth would ordinarily be located in a prominent, centrally located building--on many campuses the student union. You may prefer to place your booth in a nearby school system building. Make sure you arrange at this time for multiple telephones to be available. This sometimes takes two weeks! Get your telephone number established. This number should then be listed on all posters, releases, and radio-TV announcements.

Determine fixed hours for the booth to be manned (making sure you will have available sufficient manpower), preferably extending through

the noon hour and into the evening. Make sure that hours are fixed, that the building will be open, and that telephones will remain in operation. (Caution! If you cannot lock up your facilities, telephone should be on jacks so that they can be disconnected at night. Otherwise, anyone may come along and place long distance calls on them.)

## Initial Publicity

Teacher Corps Washington is supplying you with posters, allocated roughly at 25 per campus. These posters should be mounted prominently throughout the campus. In addition, you will need to accompany each poster with a smaller form on which you have written the "where" and "when." Blanks for this purpose are also supplied in your shipment.

Campus service organizations are generally willing to assist you in many of these chores.

Campus officials should be asked for their cooperation in arranging for lectures and briefing sessions on the Teacher Corps in dining halls, dorm meetings, club gatherings, or wherever feasible.

If authorities are agreeable and if this procedure has not been abused in the past, it is extremely effective to have interns speak briefly in upper level classes. Since this technique may have been overdone in the past by all sorts of recruiting agents, on some campuses, it is a matter to handle with some discretion. Obviously, however, this can be a simple and economical means of reaching large numbers of students, even if appearances are made in only a few of the most widely attended

classes. Resourceful interns, speaking with enthusiasm, can make a resounding impact on students who inevitably enjoy a break in the routine. Any by word of mouth, your recruiting message spreads widely.

Ideally, you should plan some sort of kick-off rally on the eve of recruitment days built around one or more prominent personages -- perhaps a friendly Congressman, civil rights leader, school superintendent, or other educational leader along with representatives of the program. Or you might prefer to host a tea, stage a round table discussion, or arrange whatever program would draw best.

Get in touch early with student leaders, especially those with similar interests to Teacher Corps. Ask their help and advice.

If possible, print simple leaflets announcing recruiting plans and have them distributed through the student mail system.

## Press and Radio-TV

The college public relations director can assist you in getting in touch with local radio-TV stations and newspapers. Make a particular effort to achieve sound rapport with those in charge of campus news media. You will find press and radio-TV people generally most obliging.

Advance newspaper stories from Washington should already have been received by local papers. If they have not already run them, ask them to do so, adding the specific times and places recruiting booths will be open. Ask the campus newspaper to run a box on the front page during recruiting days, again with the "where" and "when."

If advance stories have been misplaced by editors, you can provide duplicates (sent you with other materials).

Very likely the local press will be quite willing to do a story on your own program, or it may prefer to interview some interns. Obviously a local twist to all publicity is most desirable.

Similarly, visits local radio-TV stations and request cooperation. Campus radio stations should already have on hand four scripts supplied by Washington to be used as brief public service plugs. (Again, you should have duplicates.) Commercial stations have been supplied with a taped Teacher Corps message by Dustin Hoffman, star of "The Graduate." This should attract considerable attention--encourage them to use it!

Try to make sure that all of this material is utilized in the period just preceding recruiting days. And be sure, once again, that the stations include announcements on the details of your recruiting plans. Ask the stations to give you a plug on their regular news shows, or community announcements, during recruiting days. Radio-TV stations are conscious of their public-service obligations, and very likely they will be glad to put Teacher Corps participants on their interview shows. Suggest that they cover the recruiting booth in operation.

THREE OR FOUR DAYS PRECEDING RECRUITING DAYS...

Meet again with campus officials and other contacts to confirm all your arrangements. Be particularly sure that the physical facilities are shaping up as planned--that your booth will be ready and telephones

installed. You may want to enhance the attractiveness of your booth by using local photos of Teacher Corpsmen in action, enlarged enough to attract passers-by, as well as Washington-supplied posters.

Make random check to be sure posters are in place and that announcements on time and place are accurate.

Make follow-up visits to local news media and make sure they are giving you adequate publicity. At this time you should try to stimulate last-minute stories tying in with your imminent recruiting days.

A press conference at this time might be in order, providing another news peg to get media into action. To get the desired attention, you will need a "name" personality in the community to appear with Corps members. The local school superintendent, for instance, might be asked to discuss the needs of his poverty area schools and the role that might be played by Teacher Corps, or several speakers might be invited to appear on a panel with the project director acting as moderator.

A press conference would steal some publicity thunder from any kick-off rally you might have, but a rally is nonetheless useful in drawing interested students on the eve of recruitment days.

Keep the press well advised of any and all events you hold.

You will want to get your recruiting team together at this point and make final assignments for speaking duties, manning booths and telephones, appearing for newspaper interviews and the like.

## RECRUITING DAY OR DAYS

Make a last minute check of physical facilities, making sure that telephones are working, that you have on hand sufficient information material.

Listen to the morning news on all stations. If your announcement is omitted, call the stations and request later announcements. Make a similar check on the press.

Open your booth at time specified and stay open, if necessary, even beyond announced closing time so that everyone may be cared for.

Keep a careful log on telephone inquiries so that you can mail out information and applications to accurate addresses.

## Give Accurate Instructions

Be prepared to talk at length with interested people and answer all questions. If a crowd gathers, address it as a group. Provide adequate information material, but don't waste it. Make sure you have enough to get through to the end. It's too late at this point to get more from Washington.

Make it clear to applicants whether applications are to be returned to the local program director or sent to Teacher Corps Washington. Addressed envelopes have been provided for the latter.

You are encouraged to make use of Washington's processing and evaluation center, particularly if you do not have the time or staff to thoroughly evaluate applications for your local program. You may find it expedient to send all applications to Washington. Washington will make a prompt evaluation and return to you applications designated for your programs.

Remind applicants to fill out reference forms with exact addresses. It is best to take the necessary time to insure accuracy.

Applicants must procure transcripts and turn them in as they do their applications. <u>However, application forms should be submitted just as soon as completed if transcripts are not ready</u>. They can be sent on later.

If applicants' grade point average is below 2.5, urge them to take the Graduate Record Exam or Miller Analogy Test. They should make their

arrangements with their registrar. Test scores should be sent immediately to the local program or to Corps Member Branch, Teacher Corps, Washington, D.C. (Applicants must be properly instructed about this.)

In all your publicity, make it clear that late applicants can still obtain applications through the local Teacher Corps office, college placement office, or Teacher Corps Washington.

## WRAP UP LOOSE ENDS...

When your recruiting days are finished, be sure no one has been left in confusion about what is expected in filing applications.

Close down your facilities in good order so that you'll be welcome next year.

A courteous thank-you note should go out to all those who helped you. You'll need their help again.

Be sure adequate information material and applications are left with the college placement office. Keep other excess material at the local Teacher Corps office.

Make sure arrangements are made to take down all posters and promotional material--except posters referring late applicants to the placement office.

## FINAL FOLLOW-UP

It will be extremely helpful to Teacher Corps Washington if you write a report on your recruiting activities, highlighting what you did and the results you obtained. Add constructive comments on what worked and what didn't and send them to Washington.

Finally, make sure all the applications you receive--other than for your own local program--are mailed promptly to Washington.

## CHRONOLOGICAL CHECKLIST

First...

Plan your general recruiting strategy. Set specific dates and times for recruiting on various campuses. Form a recruiting team and make sure interns are available when you'll need them.

Two weeks ahead...

Muster prestige support from mayors, friendly Congressmen, education officials, and civic action groups.

Call on appropriate authorities on individual campuses. Work out all your plans with them, making sure you will have an adequate booth in a prominent location with multiple telephones in working order. Arrange for lectures, classroom appearances, rallies.

Call on local newspapers and radio-TV stations and solicit their support. Mount posters throughout campuses.

Three or four days ahead...

Meet again with campus authorities and check on final arrangements. Make sure all publicity is carrying specific time and place recruiting booth will be open.

Get recruiting team together and make final arrangements.

Recruiting day...

Be sure facilities are attractive and functional.

Have adequate information material available throughout.

Provide applicants with precise instructions.

Feel free to utilize Washington evaluation center.

Finally...

Acknowledgments to all who provided assistance.

Write a constructive report to Washington that will be of use next year.

# CHICAGO RECRUITING:

# AN EXAMPLE OF TWO WEEKS' PRESS

1ST RELEASE - BEFORE ANNOUNCEMENT OF RECRUITING DAY

For further information contact Chicago Teacher Corps: 447-0121
Citizens Schools Committee : RA6-4678

FOR IMMEDIATE RELEASE

President Johnson today signed into law a three year extension of the Teacher Corps program.

At the signing ceremony, the President predicted that this domestic effort would soon grow to the stature of our overseas Peace Corps. In his remarks, the President appealed to young Americans to "come forward and apply for this great adventure."

The extension of the Teacher Corps has special meaning to the citizens of Chicago where 90 Teacher Corps interns and experienced teachers are working in 16 local schools.

With the signing of the Bill, the Teacher Corps in Chicago can expand its numbers and sign up more Corpsmen for a new training program scheduled to begin the week of July 17.

Interested college graduates are urged to contact Dr. Armin Hoesch at (447-0121) or the Citizens Schools Committee (RA 6-4678) immediately. Applications will be reviewed promptly with notification of selection following almost instantly. No previous teaching experience or training is required to apply for Corps membership.

The Teacher Corps is designed to offer increased educational opportunities to disadvantaged youngsters. In addition to the Chicago program, there are 49 other Teacher Corps sites located around the country.

Pre-service training for these new programs will begin this summer and fall in almost every state of the union, including Hawaii and Puerto Rico. Applicants choose assignments that include Indian reservations, migrant communities and schools in the heart of America's largest cities.

The two year Chicago program combines tuition-free graduate study at six local universities--Roosevelt College, Illinois Teachers South, Illinois Teachers North, DePaul, Concordia and Loyola--with on-the-job-training in Chicago poverty schools.

Teacher Corps interns receive a weekly stipend of $75, plus $15 per dependent throughout their training. At the end of their Corps service, interns receive a master's degree and permanent teacher certification in Illinois.

Applications are available by calling Dr. Hoesch or the Chicago Citizens Schools Committee. Or, write Teacher Corps, Washington, D.C., 20202.

CHICAGO TRIBUNE, SUNDAY, JULY 9, 1967

RESULT OF FIRST RELEASE

# TEACHER UNIT RECRUITMENT IS UNDER WAY

Recruitment for the teacher corps program in the Chicago Public schools under way.

Altho the seven-week summer program to train college graduates for a career in teaching is scheduled to begin July 17, recruiting could not start until last week because Congress had not appropriated money for the program, said Miss Jeanne Kehoe, teacher corps coordinator.

**Two-Year Program**

The corps is looking for 64 teacher-interns to participate in the two-year program which includes teaching in the schools, working in the community, and studying for a master's degree, she said.

The interns will attend classes until Aug. 31 at the Riverside branch of Concordia college, 7501 Cermak rd. and will spend some days in special summer schools.

In September, they will be assigned in teams of four or five, along with an experienced team leader, to schools in disadvantaged areas which have requested the teacher corps.

**Purpose of Corps**

The purpose of the corps, said Miss Kehoe, is to recruit and train teachers for disadvantaged areas. At first the interns will observe in the schools, she said. Later, they will assist the classroom teacher and prepare and present units of work themselves.

Corpsmen will receive $75 a week plus $15 for each dependent. They will work toward their master's degrees in tuition-free classes at one of six participating schools: De Paul, Loyola, and Roosevelt universities, and Illinois State, Northeastern Illinois State, and Concordia colleges.

After successfully completing the two-year program of teaching, study, and community work, the corps men will be eligible for master's degrees and teaching certificates. Applications for the program are available from Miss Kehoe at the board of education.

2ND RELEASE DISTRIBUTED
AT MAYOR'S PRESS CONFERENCE. YOU
NEED ONE FROM YOUR LOCAL COMMITTEE
FOR THE TEACHER CORPS. YOU MAY ALSO
DISTRIBUTE TEACHER CORPS PRESS KITS
AT CONFERENCE.

From: Citizens Schools Committee
Mrs. Charles Yarrow, Exec. Secretary
32 W. Randolph Street, Chicago 60601
RA 6-4678

July 13, 1967

Citizens Schools Committee is enthusiastic about Teacher Corps and its Chicago program, a program which has brought into service young graduates who not only want to teach but are willing to teach in those schools which many teachers shun. Its interns combine academic studies with teaching and learning to know the people and problems of the inner-city. Since the inception of the program in 1966, they have demonstrated the effectiveness of their training, have learned much about the mores of the underprivileged areas and have gained enough insight and acceptance by the community to organize and participate in many of its activities. This approach must eventually effect improvement in the schools where it is applied and should permeate the whole school system.

Citizens Schools Committee was invited to appear before the House Committee on Education and Labor in March of this year. As an organization with 34 years of dedication to the improvement of the Chicago Public schools, it believes the Teacher Corps program can be a highly productive instrument.

OFFICE OF THE MAYOR

CITY OF CHICAGO

RICHARD J. DALEY
MAYOR

# PROCLAMATION

WHEREAS, the Teacher Corps is assisting in providing better educational opportunities for children of Chicago and the nation; and

WHEREAS, recently President Johnson signed the Education Professions Development Act which continues and expands the program; and

WHEREAS, seventy-five Teacher Corpsmen in Chicago have demonstrated the great contribution that this program can make to our children; and

WHEREAS, the Office of Education has authorized a new program of additional Teacher Corps members for Chicago; and

WHEREAS, on July 17, a recruiting program will be initiated at Roosevelt University for college graduates who can earn a teachers' certificate and a masters degree:

NOW, THEREFORE, I, Richard J. Daley, Mayor of the City of Chicago, do hereby proclaim the week of July 17th as TEACHER CORPS WEEK and urge all college graduates interested in entering the field of education to join the Teacher Corps and to "train for the most challenging work they could possibly undertake... to light the spark of learning in a young child."

Dated this 13th day of July, A.D., 1967.

Mayor

RESULT OF MAYOR'S PRESS CONFERENCE.

CHICAGO SUN-TIMES, Fri., July 14, 1967

# Teacher Corps Recruiting Set Here

By Hall, Ilgie Mark (front), acting director of the unity Affairs Branch of the National Teachers Corps, nces a Chicago program. Listening are Schools Supt. F. Redmond and Mrs. Maria Thomas of the teachers (Sun-Times Photo)

By Ruth Dunbar

Recruitment for Teacher Corps members to serve Chicago's inner-city schools will be held from 11 a.m. to 9 p.m. Monday at Roosevelt University.

Ilgie Mark, a Washington representative for the national program, said 640 applications are sought for the 64 available positions by Monday night.

A 10-to-1 ratio has proved desirable to get top-notch people for such programs as the Peace Corps, Vista and the Teacher Corps, she explained at a press conference in the Sherman House.

**Prospects Elsewhere**

The applications of those not selected for Chicago will be sent to Washington for consideration in other Teacher Corps programs.

Schools Supt. James F. Redmond said 75 applications already have been received.

Mayor Daley proclaimed the week of July 17 Teachers Corps Week. He urged all interested college graduates to join the corps "to train for the most challenging work they could possibly undertake—to light the spark of learning in a young child."

The national program seeks to help staff schools in city slums and rural areas. Interns receive $75 a week plus $15 for each dependent.

They will work in 16 Chicago schools under the direction of master teachers and at the same time do graduate work, at one of six colleges, leading to a master's degree.

Of the 62 interns who worked in Chicago schools last year, 39 plan to return with the corps in September. Another 16 have completed their master's degrees and will work as certified teachers in Chicago schools.

Congress has appropriated $3,800,000 for a summer training program for 1,200 to 1,300 new corpsmen.

Miss Mark said the appropriation assures that corpsmen —who have had payless pay days for the last three weeks — will get checks Friday including back pay.

A Washington representative and eight to 10 faculty members from local colleges and the public schools will screen candidates Monday. Training will begin the same day at the Riverside branch of Concordia Teachers College.

CHICAGO'S AMERICAN, FRIDAY, JULY 14, 1962

# Teacher Corps Seeks 64 New Interns Here

Wanted: 64 teacher corps interns to work in Chicago's inner city schools.

This is the call from the Citizens School committee which is sponsoring teacher corps recruitment.

Monday is recruitment day with interviewers ready to receive applicants from 11 a. m. to 9 p. m. in the Sullivan room of Roosevelt university.

Mrs. Jorie Mark, acting director of the community affairs branch of teachers corps in Washington is in Chicago to aid in the drive.

"Experience has shown us that we will need 640 applicants to get the 64 qualified interns we need," she said.

The teacher corps is a work-study program which places men and women in ghetto schools to aid in the upgrading of the education process. Interns also study at a nearby university toward a master's degree and state teacher certification.

"We are mostly looking for nonteachers who have liberal arts degrees," Mrs. Mark said. "What we are trying to do is add to the teacher pool and, at the same time, prepare teachers for the special requirements of inner city schools."

She said President Johnson has asked the corps to double its staff of interns who work in teams. In Chicago next fall, there will be about 130 in the corps working in 20 schools.

Team leaders and principals confer on special programs which are best suited to particular schools. Interns are then assigned to such activities as individual tutoring, small group learning, home visitations, helping parents to better guide their children with homework, and other school related problems.

New interns will be paid $75 a week plus $15 for each dependent. At the end of their tour of duty, they will have acquired a master's degree and a teaching certificate as well as experience which qualifies them especially for ghetto schools.

RESULT OF MAYOR'S PRESS CONFERENCE.

TO NEWSPAPERS.

# NEWS from the teacher corp

Photo Memo -- for immediate release

447 - 0121
RAS - 4678

CHICAGO TEACHER CORPS RECRUITS

Nancy Houghton Adams, U. of Chicago '66 and Teacher Corps University Consortium '68, and Faite Mack, Indiana University '66 and Teacher Corps University Consortium '67, plaster the city with posters proclaiming Teacher Corps Recruiting Day at Roosevelt University on Monday, July 17, from 11 a.m. to 9 p.m. Chicago Corpsmen and women have been to Hyde Park, Lake Park, Lake Meadows, the 57th Street bookshops, and to all the universities in town.

The Mayor has proclaimed the week of July 17th as Teacher Corps Week for Chicago. He urged college graduates and special undergraduates to join this challenging work-study program which trains special teachers for poverty youngsters in order to help "light the spark of learning in a young child."

CHICAGO SUN-TIMES, Sun., July 16, 1967

# Chicago Teacher Corpsmen Tell Rewards Of Slum-School Service

By Jerome Watson

The 12-year-old girl at Price Felmentary School complained for several days that something was wrong with one of her ears, but slum children always seem to have ailments, so her mother and teacher took little notice.

On about the third day, Faite Mack, a member of the Teacher Corps and had been serving as a teacher aide in the child's classroom, derided that the child should see the school nurse.

Mack grew up in the despair of the slums of Chicago, and he knew enough to expect the unexpected.

The nurse found two dead insects in the sixth grader's ear.

Both bizarre and warming stories probably could be told by each of the 62 Chicago Teacher Corpsmen who served as teacher aides and community social workers while studying for master's degrees during the 1966-67 school year.

In a way, it's like learning how to be a soldier after you've been sent to the front, but casualties in the Teacher Corps program are not numerous.

Maybe that's because the corps is a volunteer army, and the volunteers who are gung ho. Take Mack, for example:

"I grew up in these slums, and I got out. I figured I had to go back and help others get out, too."

Then there is Michael Silver, 22, a native of New York City and another guy who doesn't mind saying he cares.

Silver, who taught in the Hughes Elementary School, came across a sixth grade boy who read at the third grade level and did mathematics problems designed for second graders.

In addition, the youth had a history of stealing cars.

**Someone Cared**

"I started tutoring him and taking him to ball games and on field trips." Silver recalled. "When he found out that someone cared about him as a person, he went up two years in reading and 1½ in mathematics.

"And he stopped stealing cars."

Mack brought forth the history of a fourth-grade boy who had attended 20 schools, because his family was poor and moved every time the rent came due.

The child read at the first-grade level, but then Mack began the slow job of tutoring. In six months, the lagging student was approaching the fourth-grade level in reading comprehension.

The stories pile up as you talk to the young men and women who comprise the Chicago Teacher Corps, part of a federally funded program under way in 275 schools across the nation.

In the school year that ended last month, 62 corpsmen, or interns, worked in 16 Chicago elementary schools. Of these: 39 will return to the corps in September. Another 16 have completed their master's degrees and will work as certified teachers in Chicago.

**64 Vacancies**

Under an expanding program, there remain 64 corps jobs to be filled for the 1967-68 school year.

Applications for the posts will be accepted from 11 a.m. to 9 p.m. Monday at Roosevelt University. Interns must have bachelor's degrees or be at least college juniors.

Those not selected for Chicago schools will be considered for corps positions in other cities.

Teacher Corps interns:

Receive $75 a week plus $15 for each dependent.

Serve for two years under master teachers in a role that includes tutoring students individually and in small groups, administering tests, assuming lunchroom and playground monitoring tasks, leading field trips.

Work through community organizations to provide tutoring for parents in such subjects as the new math, social studies, typing and reading.

**Studies Paid For**

Study at government expense at one of six institutions for a master's degree in education. The schools are Roosevelt, DePaul and Loyola universities and Concordia College, Illinois Teachers College South and Illinois Teachers College North.

Applicants chosen for the Chicago corps will enter an eight-week orientation program conducted by the colleges and universities and Chicago school officials.

In the fall, they will join such second-year corpsmen as Mrs. Nancy Adams, 22, who has a bachelor's degree in psychology from the University of Chicago.

She told a story about her first year at the Overton Elementary School:

"There was a little fourth-grade boy who never did nay-thing in class. He just sat there, and all he said was 'Yes ma'am, no ma'am.'

"I started tutoring him on addition, because he couldn't add at all, and nothing much happened for two eeeks.

"Then one day he jumped up, crawled across the floor to get a pencil he had dropped and began to add. On his last test, he got a perfect score."

Where will she teach after she leaves the corps?

"In the slums. I can't imagine being anywhere else."

RESULT OF INTERVIEW WITH TEACHER-INTERNS AND PHOTO MEMO HAND-CARRIED

3RD RELEASE FOR AFTERNOON BEFORE TEACHER CORPS DAY

# NEWS | from the teacher corps

For further information contact Chicago Teacher Corps: WA2-3580 on Monday
447-0121 thereafter
Citizens School Committee: RA6-4678

FOR IMMEDIATE RELEASE

Chicago, Illinois -- City School Board Members joined officers of the Citizens School Committee, the Chicago Teachers Union, the Chicago Education Association, and the Chicago PTA at Roosevelt University 11 A.M. Monday to kick off Chicago's Teacher Corps Week proclaimed by Mayor Daley for July 17 to 24.

"We need 640 able, spirited college graduates from the Chicago area to come out Monday to sign up for this imaginative new program to increase the number of specially trained teachers for the inner city schools," said Robert Ahrens, President of Citizens Schools Committee. "Those not selected by Chicago Public Schools and the Chicago university consortium for the elementary school program scheduled to begin here this week may ask to be considered by the other 49 Teacher Corps programs around the country," he added.

To dramatize Chicago's urgent need for poverty school teachers a plane circled the city on Sunday, announcing Teacher Corps recruiting, hovering over the White Sox double-header, and flying up and down the Lake Front, over the University of Chicago and Hyde Park.

# NEWS | from the teacher corps

Those who sign up for the work-study program this week will join 39 Teacher Corps - interns, led by 12 experienced teachers from Chicago public schools who will go into their second year of Teacher Corps service in Chicago this fall. At the end of the two years, teacher-interns earn a tuition-free master's degree and teacher certification in the City of Chicago and in the State of Illinois. They also get $75.00 per week plus $15.00 for each dependent during their service.

Teacher-interns work part-time in elementary schools assigned by Chicago Public Schools, part-time in the community surrounding them, and part-time studying for their master's degrees. Their work day runs roughly 10 hours.

Teacher Corps recruiters and interviewers will man a recruiting station in Altgeld Hall at Roosevelt University Monday, July 17 from 11 A.M. to 9 P.M. The theme of Teacher Corps week in Chicago is: "You don't have to be a teacher to join Teacher Corps."

RESULT OF THIRD RELEASE

CHICAGO SUN-TIMES, Mon., July 17, 1967

# Begin Week Of Recruitment For Teacher Corps Here

A program to recruit 640 Chicago area college graduates for the Teachers Corps will begin at 11 a.m. Monday at Roosevelt University.

Members of the Chicago Board of Education and of several city educational associations will meet to kick off Teacher Corps Week in Chicago, proclaimed by Mayor Daley for July 17-24.

A Teacher Corps spokesman said Sunday that school board members would join with the officers of the Citizens Schools Committee, the Chicago Teachers Union, the Chicago Educational Assn. and the Chicago Region Parent-Teachers Assn. to initiate a program to attract "able-spirited" young men and women.

According to Robert Ahrens, president of the CSM, the groups hope to "increase the number of specially trained teachers for the inner-city schools," because there is an urgent need for "poverty school teachers."

The 640 recruits will be selected by the Chicago public schools and by the University of Chicago Consortium, Ahrens said.

Those not selected for the Chicago elementary school program, scheduled to begin Monday may be considered by the 49 other Teacher Corps programs in the United States, Ahrens said.

Ahrens said those who sign up for the work-study Teacher Corps program will join 39 Teacher Corps interns, including 12 experienced teachers from Chicago public schools, who are going into their second year of Teacher Corps service in Chicago in September.

At the end of two years, the interns will have earned tuition-free master's degrees and teacher certification in the city of Chicago and the state of Illinois, he said.

The interns receive $75 a week plus $15 per dependent during their periods of service. They work part-time in elementary schools assigned by the Chicago public schools, part-time in surrounding communities and part-time in one of six Chicago universities studying for their master's degrees.

The interns work about 10 hours daily.

Ahrens, Teacher Corps recruiters and interviewers will man a recruiting station in the Altgeld Room at Roosevelt University Monday from 11 a.m. to 9 p.m.

RESULT OF MAYOR'S PRESS
CONFERENCE AND THIRD RELEASE

CHICAGO TRIBUNE, SUNDAY, JULY 16, 1967

# Teacher Corps Seeks 90 Trainees

A one-shot recruitment drive for 90 national teacher corps [N. T. C.] interns in the Chicago public schools will be conducted from 11 a. m. to 9 p. m. tomorrow in the Sullivan room, 2d floor, Roosevelt university, 430 S. Michigan av.

Chicago's teacher corps program, the largest in the country, has received $197,000 to underwrite 90 per cent of the costs of the two-year training program. Local school districts pay the balance of 10 per cent, said Dr. Armin Hoesch, director.

Hoesch attributed the short notice for corps recruitment to uncertainty about congressional appropriation. Altho the first phase of the training period was scheduled to begin tomorrow, local school districts postponed recruitment until after June 29, when President Johnson signed into law a bill extending the N. T. C.'s existence another three years.

Spearheaded by the Citizens Schools committee, 32 W. Randolph st., the recruitment drive also will place qualified applicants in N. T. C. programs in other cities, said Mrs. Charles Yarrow, executive secretary of the committee. Nationally, there are spaces for 1,100 teacher corps recruits.

Specifically designed to provide professional training of teachers for inner city and rural poverty schools, the N. T. C. is seeking applicants who are college graduates but need not have previous training or experience in teaching, said Miss Jeanne Kehoe, board of education teacher corps coordinator.

### Will Attend Classes

Recruits may be married or single. Married couples with or without families are eligible to serve together, Miss Kehoe said. Corpsmen will receive $75 a week plus $15 for each dependent.

Chicago corpsmen will attend classes until Aug. 31 in the Riverside branch of Concordia college, 7501 Cermak rd., before being assigned in teams of four or five to the public schools in September.

Each team will be headed by an experienced team leader, who holds a master's degree in education. At first the interns will observe in the schools, Miss Kehoe said. Later they will assist the classroom teacher and develop supplemental programs for small groups of pupils with special problems or abilities.

In addition to their classroom teaching, Hoesch said the recruits will work in the community and study toward a master's degree. Six Chicago area colleges are participating in the graduate professional training program.

The institutions are De Paul, Loyola, and Roosevelt universities, and Illinois State, Northeastern Illinois State, and Concordia colleges.

EDITORIAL - BOX MEMO - ASK MORNING NEWSPAPERS FOR EDITORIAL ANNOUNCING ON TIME AND PLACE OF RECRUITING STATION ON RECRUITING DAY.

# NEWS from the teacher corps

RECRUITING DAY IN CHICAGO

Monday, July 17

11 a.m. to 9 p.m.

Roosevelt University
Altgeld Hall
430 South Michigan Avenue

Chicago Teacher Corpsmen and women and representatives from Roosevelt, DePaul, Concordia, Loyola, Illinois Teachers South, and Illinois Teachers North will be on hand to talk about the Teacher Corps, help in filling out applications, and to interview candidates for Corps service in Chicago and elsewhere throughout the nation. Teacher Corps/Washington staff will be there, too, on invitation from Chicago's Teacher Corps.

RESULT OF EDITORIAL MEMO AND PHONE REQUEST

KUPCINET

# KUP'S COLUMN

**The Weekend PicKup:** D.C. sources report Soviet Prime Minister **Alexei Kosygin** has assured **President Johnson** that Russia's rearming of Egypt will be limited to restoring its defensive capabilities—not offensive. Military authorities in this country believe the Egyptians suffered such a complete defeat at the hands of the Israelis that it will be several years before they can mount a major offensive. . . . Labor leader **Sid Lens,** back from the Stockholm Peace Conference where he met with North Vietnam representatives, is calling a press conference Monday to reveal the one condition that supposedly will bring **Ho Chi Minh** to the negotiating table.

**A CHICAGO COMMITTEE** for the restoration of constitutional democracy to Greece is making plans to bring **Melina Mercouri,** the actress without a country, here for a giant rally. Miss Mercouri, starring on Broadway in "Ilya Darling," is available on Sunday nights, when her theater is dark. NU political scientist **George I. Blanksten** is head of the Chicago committee. . . . Newest caper among the homosexuals in the Diversey area: masquerading as nuns! . . . Attorney **Sid Korshak's** many friends will be elated to learn his wife Bernice received a clean bill of health after exploratory surgery at Cedars of Lebanon in Hollywood.

**CHARLIE CLEVELAND,** POLITICAL EDITOR of the Daily News, is shifting to WIND radio as editorial writer and researcher. Cleveland also will take over as host on WIND's Forum, replacing Sun-Timesman **John Dreiske.** (Dreiske will continue as anchor man on Ch. 7's panel show by the same name.) . . . The Bears' trading of veteran defense star **Doug Atkins** to New Orleans is in keeping with **George Halas'** "youth movement." But it also removes a player who publicly declared he was unhappy as a Bear and thereby will improve team morale.

KOSYGIN

**JOHN MILLS, CELEBRATED BRITISH ACTOR,** and his wife **Mary,** despite reports to the contrary, are not objecting to daughter **Hayley's** plans to wed 54-year-old movie producer **Roy Boulting.** Mills, in town for the CBS press junket to hypo his TV show, Dundee and The Culhane, told us: "Hayley is 21 and has a mind of her own. We wish her well, whatever her decision. If this is a mistake, she'll soon discover it. Lord knows, I've made my share of mistakes in this world and Hayley is entitled to that same privilege." . . . His CBS-TV series is a first for Mills, regarded as one of England's finest actors. He was tempted, he explained, "by the fine script and don't forget the money. That's important, too."

**RICHARD NELSON, CHAIRMAN OF THE** Board of Governors of State Colleges and Universities, in urging the hiring of **Staughton Lynd** by Chicago State College, points out that two universities in this state sought to employ the former Yale teacher, only to be rebuffed by their administrations after faculty approval. . . . Nelson also notes that Lynd, while at Yale, made no attempt to foist his anti-Vietnam war beliefs on his students.

**THE RIOTING IN NEWARK** has left the nation heartsick and Uncle Sam with an impaired image around the world. Newark authorities now are talking about improvement in the lot of the Negro. Why not before riots, instead of after? . . . There's still a need for teachers in the poverty program's innercity program. If you have a master's degree, apply Monday at Roosevelt U. Salary is $75 per week, with an extra $15 for each dependent.

CHICAGO
# SUN-TIMES
# EDITORIAL PAGE

## Challenging Work

College graduates who would like to work in slum and rural schools are being sought by the Teacher Corps.

Applications for the unique work-study program will be accepted today from 11 a.m. to 9 p.m. in Altgeld Hall at Roosevelt University, 430 S. Michigan.

Needed are college graduates, preferably those with liberal arts or science degrees who are seeking a chance to serve. Teacher Corps interns work in paid school jobs and also study for masters degrees and teacher certification.

The corps is designed to attract new persons to teaching and to interest them in helping disadvantaged children.

The service offers, in President Johnson's words, a job in which interns "train for the most challenging work they could possibly undertake . . . to light the spark of learning in a young child."

OPENING OF RECRUITING DAY

# NEWS | from the teacher corps

PRESS BRIEFING

CHICAGO TEACHER CORPS

11 a.m. - Monday, July 17

Roosevelt University
The Sullivan Room

Attending

Mrs. W. Lyden Wild
Mrs. Louis Malis
Chicago Board of Education

Miss Jeanne Kehoe, Teacher Corps Coordinator
Chicago Public Schools

Mr. Robert J. Ahrens, President
Mr. John Beck
Mrs. Charles Yarrow, Executive Secretary
Citizens Schools Committee

Dr. Armin Hoesch, Teacher Corps Project Director
Dr. Ruby Franklin
Chicago Teacher Corps Consortium

Mr. Conrad DePaul, Vice President
Miss Vivian Gallagher, Financial Secretary
Chicago Teachers Union

Mr. James McElhaney, President
Chicago Education Association

Mrs. A. Pantsios, Vice President
Mrs. Martin Rosene, School Education Chairman
Chicago Region P.T.A.

Speaking

Mr. Ahrens
Mrs. Wild
Mrs. Malis

Questions

TEAM LEADER TIMUEL BLACK AND TEACHER-INTERNS WILL BE AVAILABLE FOR INTERVIEWS IN THE SULLIVAN ROOM.

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coordinating Teacher Corps Recruiting Day on invitation from Chicago:
William Moulden, Director, Corps Member Support — Teacher Corps/
Jorie Mark, Acting Director, Community Affiars — Washington, D.C.

AFTERNOON PAPER - RESULT
OF PRESS BRIEFING AT
RECRUITING OPENING ON
JULY 17.

CHICAGO'S AMERICAN, MONDAY, JULY 17, 1967

# 100 Here Seek to Be Teacher-Interns

Teachers corps week opened today with about 100 young men and women applying for 1- or 2-year jobs as teacher interns in Chicago public schools. All will work in culturally disadvantaged communities.

Mayor Daley has proclaimed July 17-24 Chicago Teachers Corps week.

The young people seeking the assignments appeared at Roosevelt university to fill out 10-page applications and make inquiries. On hand were Mrs. W. Lydon Wild and Mrs. Louis Malis, members of the board of education; and representatives of the public school system, the Citizens Schools committee—sponsor of the recruitment program—the Chicago Teacher Corps consortium, and the Chicago Teachers union.

The Chicago regional PTA also was represented. The teacher corps intern program got off the ground here last year, with 51 members. It is a federal program, with the government providing 90 per cent of the cost and the public schools the remainder.

Those accepted serve for two years at $75 a week, plus $15 weekly for each dependent. They work part time in the schools, part time in the community of their school, and part time in any of six universities, earning a tuition-free masters degree in urban education.

At the end of their two years, they are given teacher certification from the Chicago public schools and the state of Illinois.

The program hopes to sign up at least 64 interns here. Applicants may obtain information by appearing at Roosevelt university during the week.

FOURTH AND WRAP-UP RELEASE - AT

END OF TEACHER CORPS DAY.

# NEWS | from the teacher corps

FOR IMMEDIATE RELEASE

447-0121
RA 6-4678

Chicago, Illinois -- "Some 525 Chicagoans turned out today to apply to join the Teacher Corps in spite of the commuter strike which we feared would keep people at home," reported Mrs. Charles G. Yarrow, Executive Secretary of the Citizens School Committee. "The response to this imaginative new appeal to help our inner city schools meet heavy demands," she said, "is a credit to Chicago's public spirit."

Recruiters and screeners -- teacher interns who are going into their second year of service in Chicago public schools and Teacher Corps university and public school faculty members -- were able during the 10-hour day to select 73 of these applicants on the spot.

"These are top-notch candidates," said Jerome Sachs, president of Northeastern State College and Chairman of the Chicago Teacher Corps University Consortium.

The Consortium selection board will meet tomorrow at the Riverside campus of Concordia to make the final selection of 64 teacher interns for Chicago's second Teacher Corps cycle. The summer study program will be underway by the end of the week and will continue until August 31. The addition of 64 teacher interns led by 16 experienced teachers -- already selected by Chicago public schools -- will bring Chicago's total Teacher Corps program to 131 members.

- more -

# NEWS | from the teacher corps

The 131 Chicago Teacher Corps members in 28 teams will enter 28 inner city schools in the South, West, and North sides on opening day, September 5th.

Among the candidates are a Peace Corpsman who served two years in Chile; a salesman, father of 6, with a bachelor's degree in marketing who is now teaching evenings in his church-sponsored adult education program for the disadvantaged; an Oberlin music major from the inner city of Cleveland who has decided to teach instead of following a music career; an artist with a master's in fine arts; and a Mexican-American born and raised in Chicago who wants to teach in the inner city.

# # #

7/17/67

RESULT OF WRAP-UP RELEASE

# They Answer Call To Help in Teacher Corps

CHICAGO DAILY NEWS

WEDNESDAY JULY 19

By Henry De Zutter

Miss Terrie Regnier, 23, grew up in well-to-do Winnetka, but she felt "culturally deprived"—unfamiliar with the culture of poverty in the city.

Laurence Rosen, 22, whose father taught him that children have to eat before they can learn, says he is a "liberal talker" who finally wants to do something positive.

Fred Bowles, 25, a Chicago Negro who graduated from the University of Illinois in Urbana, wants to show other children of the ghetto that they too can "make it."

These three were selected Tuesday as interns in the Chicago public schools' Teachers Corps — the local offshoot of President Johnson's "Great Society" program that barely got through Congress.

**THEY ARE** among 64 interns selected — or about to be picked — to teach this fall under experienced supervision in the city's poverty-area schools.

Along with 67 other corpsmen entering their second year of internship, the new interns will teach part time in teams at 29 schools while studying for master's degrees in education.

By Friday, the Chicago Teachers Corps selection board — interviewing applicants at the suburban Riverside campus of Concordia College—expects to complete its job of sifting through 550 applications.

The wages are spartan — only $75 a week and $15 per dependent, although the graduate education is completely subsidized. The working hours are long—46 hours a week.

"Personal commitment" is the reason Miss Regnier, Rosen and Bowles all gave for joining the program.

**TO MISS REGNIER**, a graduate of Maryville College, Catholic women's school in St. Louis, this commitment is based in her deep-rooted religious beliefs.

"My religion has encouraged me to want to share my joy, my happiness. I want to help children without the advantages of affluence."

Rosen, a June graduate of the University of Illinois, is the son of Joseph Rosen, renowned principal of the all-Negro Howland School on the West Side.

**THE FATHER** launched free-lunch and clothing-drive programs before the city's Board of Education got into the act.

"My dad's philosophy is that a child cannot really learn if he comes to school poorly fed," young Rosen said, "and I guess that rubbed off on me.

CHICAGO DAILY DEFENDER THURSDAY JULY 20, 1967

RESULT OF FINAL WRAP-UP RELEASE PLUS VISIT TO DEFENDER WITH TEACHER-INTERNS AND PHOTO MEMO

## TEACHER CORPS INTERNS RECRUIT HERE

**Faite Mack (left) and Nancy Adams, interns with the National Teacher Corps (NTC) stopped by Daily Defender offices to talk about their busy year spent working in inner city schools. Mack grew up in Chicago. Miss Adams is from Boston. Both are working on masters degrees as part of their participation in NTC. (Daily Defender Photo By John Gunn)**

# Recruitment For Teachers Corps Passes 640 Goal

Recruitment for Teacher Corps members, a week long project belng carried out in the Sullivan Room at Roosevelt University, has now passed the goal for 640 applications.

Mrs. Charles G. Yarrow, executive secretary of the Citizens' School Committee, said that applications will be accepted through Friday. She said today that "the response to this new appeal to help our inner city schools is a credit to Chicago's public spirit."

Recruiters and screeners — teacher interns who are going into their second year of service in Chicago public schools and Teacher Corps, university and public school faculty members — were able to select 73 of these applicants on the spot.

"These are top-notch candidates," said Jerome Sachs, president of Northeastern State College and chairman of the Chicago Teacher Corps University Consortium.

The Consortium selection board will meet at the Riverside campus of Concordia College to make the final selection of 64 teacher interns for Chicago's second Teacher Corps cycle.

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